

# COLINE BLANCHE

Master's Student in Advertising and Marketing Communication

## PROFILE



### CONTACT INFORMATION



Brussels



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28/05/2003



Coline Blanche

### INTERESTS

- Cinema
- Music
- Art
- Photography and video
- History

### LANGUAGES

**French** : native speaker  
**English** : professional level (B2)  
**German** : intermediate level (B1)

## EDUCATION

### MASTER'S IN ADVERTISING AND MARKETING COMMUNICATION - IHECS

My Master's in Advertising and Marketing Communication at HECS allowed me to develop my creative and strategic skills by designing complete campaigns and managing advertising projects in conditions similar to those of a real agency.

2024-2026

### BACHELOR'S IN APPLIED COMMUNICATION - IHECS

During my Bachelor's degree in Applied Communication at IHECS, I learned to design and implement communication strategies, create visual and written content, and manage projects from start to finish, working on real-world case studies.

2021-2024

### INTERNSHIPS AT CREATIFWEB

I completed two one-month internships at Creatifweb, in 2024 and 2025. During each internship, I was able to design two websites, from structure and design to content integration. A concrete, educational, and motivating experience that allowed me to put my web development skills into practice.

2024-2025

## SKILLS

### VIDEO-PHOTO-SOUND EDITING

### PHOTOSHOP

### IA

### ILLUSTRATOR-INDESIGN

### CANVA

### WORDPRESS

## QUALITIES

- Creative
- Curious
- Ambitious
- Responsible
- Versatile
- Organized
- Cheerful
- Motivated
- Team player