COLINE BLANCKE

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SUMMARY

Having completed a Master's degree in Advertising and Commercial Communication (IHECS), I am seeking my first role in an advertising agency. I combine strategy, copywriting and content creation, with experience of coordinating 102 international campaigns for the ACT Responsible Exhibition at Cannes Lions 2026. Available from now.

EXPERIENCE

ACT RESPONSIBLE - Paris, France
Communications & Events Intern — **February 2026 – July 2026**

- Coordinated the selection of 102 international advertising campaigns for the ACT Responsible Exhibition 2026 at Cannes Lions
- Research, monitoring and coordination with agencies, advertisers and NGOs to gather and track content
- Managed Instagram and LinkedIn: copywriting, design of visuals, posting and performance analysis
- Wrote and edited articles and newsletters; created content for event materials
- Production of photo and video content during Cannes Lions
- Contributed to updating and maintaining the website

CREATIFWEB – Belgium
Communications & Web Intern — **June 2022 – August 2022**

- Design and development of WordPress websites (Elementor, WPBakery), from site architecture to content publication
- Creation of the visual identity and website design
- Writing and integration of editorial content

EDUCATIONAL BACKGROUND

IHECS - Brussels — **2024 – 2026**

- Master's in Advertising and Commercial Communication
- Dissertation: Visibility strategies for French independent films
- Specialised journalism module at PUB Magazine

IHECS – Brussels — **2021 – 2024**

- Bachelor's in Applied Communication
- Journalism module

TOOLS

Figma · Photoshop · Illustrator · InDesign · Premiere Pro · Canva · CapCut · WordPress · Mailchimp · Excel · AI

FURTHER INFORMATION

Languages: French (native language) · English (B2) · Dutch (A2) · German (A2)
Interests: Cinema · Photography · Video · Contemporary art · Music · History